



## Investment Objectives

Quebus Ventures is a Dallas-based private investment firm that acquires businesses primarily in Texas and the surrounding states. We are uniquely positioned to provide liquidity to owners of businesses that are in a niche or a specialty that is too small for traditional private equity.

Additionally, we focus on identifying and strategically purchasing businesses that we can invest in and build for the long-term. We believe that this approach is attractive to potential sellers who want to see their businesses continue to prosper.

## Ideal Acquisition Targets

- Owner seeking to retire or transition to a new endeavor
- Revenue in the \$2MM to \$10MM range
- Strong cash flow generation
- Low employee turnover excluding the owner transition
- Operating in a growing industry niche
- Defensible market position

## Industry Focus

- Medical equipment & supplies
- Business services
- Niche manufacturing

## Bruce V. MacFadyen III, CFA President

Bruce founded Quebus Ventures based on his belief that the upcoming generational transfer of businesses from the baby boomer generation to subsequent generations will create a challenge for some businesses that are too small for private equity investors yet too large for individual investors. With a long term investment-oriented focus, Bruce has found that this approach is attractive to selling business owners who want to see their legacy passed on.

Prior to founding Quebus Ventures, Bruce was a Principal at Atlas Capital Management in Dallas, Texas. Atlas is a long/short small-cap value hedge fund focused on applying a private market approach to public market investing. At Atlas, Bruce was responsible for most of Atlas' investments within the technology, business service and consumer sectors and additionally was active in direct investments into a number of rapidly growing China-based companies.

Prior to Atlas Capital, Bruce was the co-founder and a Managing Director of Vischer Young Capital Management LLC (VYCM), a long/short equity hedge fund based in Chicago. Before VYCM, Bruce was a Senior Portfolio Consultant for HOLT Value Associates LLC which is now a wholly-owned division of Credit Suisse Group. At HOLT, Bruce worked with both buy-side investment managers and corporate executives helping them apply HOLT's value-based cashflow-return-on-investment (CFROI) metric to corporate performance measurement and ultimately company value.